

FaxCore: Moving Paper in a Digital Economy

FaxCore is the industry's leading fax communications platform that centrally manages incoming and outgoing faxes, and significantly improves business processes and workflow. Designed for the Microsoft .NET framework, FaxCore offers a non-intrusive, web-based system. Ideal for small- and medium-sized businesses, as well as enterprise organizations, FaxCore provides a feature-rich system that streamlines all types of faxing communications. Integrating an advanced document server, FaxCore delivers a comprehensive archiving system to transform static faxes into dynamic documents that can be easily moved around the office.

Today's organizations continue to rely on faxed communications to drive their business operations. FaxCore provides the platform to deliver a broad range of fax-enabled strategic business solutions.

As a strategic partner of **Brooktrout**, FaxCore delivers a standards-based fax communications solution that can easily integrate and support a range of third-party applications. The company is also a Microsoft Certified Partner, which ensures seamless integration with Microsoft Exchange applications.

Beyond Faxing: The Core of FaxCore

FaxCore goes beyond faxing by extending the utility of fax communications, transforming static documents into intelligent or dynamic content. This intelligent fax environment allows FaxCore to "fax-enable" third-party applications and business processes. All incoming and outgoing documents are easily accessible, speeding communications and workflow – all within the context of a browser-based system. The power of FaxCore's technology resides in its Web services-based architecture, thin-client browser-based interface, native and non-invasive Microsoft Exchange integration, and most importantly its powerful document server.

- **Web Services-Based Architecture** - FaxCore's web architecture provides the scalability and fault tolerance demanded by organizations today. FaxCore uses an open and proven web service architecture that allows administrators to distribute workflow across one or more servers. FaxCore servers self register and activate on the fly. FaxCore supports MySQL, and its open database design can be easily integrated with Microsoft SQL Server and Oracle storage drivers. In addition, FaxCore's N-Tier design ensures reliability and scalability. By separating distinct functions, enterprise security and fault tolerance can be implemented. As further testament to the flexibility of its web services-based architecture, FaxCore provides web service APIs to send, receive, route, and administer fax services. Well-defined SOAP interfaces make the fax services available via XML to any enterprise platform (Linux, MAC, Unix, Windows).
- **Thin-Client Browser-Based Interface** - FaxCore's thin client enables users to send fax and email messages anytime, anywhere. It provides users with all the features of a fat client without having to install any client software. On the fly cover page selection, preview of the fax prior to sending, phonebooks linked to corporate data for fax and email contact information, and message status are all returned to the user. Using .NET as the backbone, FaxCore enables IT professionals to fax-enable CRM, ERP, Exchange, e-mail and office productivity software with as few as 10 lines of code. A robust FaxCore SDK provides a rich set of .NET class libraries and Web Services interfaces to close the business loop with mission-critical applications.
- **Native and Non-Invasive Exchange Integration** - The beauty of FaxCore lies in its simplicity and ability to integrate seamlessly with Microsoft Exchange without installing any software on Exchange Server 5.5, 2000, or Titanium Servers. FaxCore requires no schema extensions and uses standard LDAP queries to create FaxCore User profiles. FaxCore's automatic synchronization also provides for seamless and simple user account maintenance. FaxCore can also synchronize against NT 4, Novell and Lotus Notes directories via standard LDAP queries.
- **Powerful Document Server** - The heart of FaxCore is the industry's only high performance document server for archiving, storage and accessibility. This powerful document server acts as a central repository to catalog and provide Web-based access to all types of frequently used documents such as price lists, marketing brochures, sales literature, and FAQs. Users gain universal access to these documents via http links or https links for greater security. Using a standard browser, FaxCore's universal document delivery format enables users to view their faxes and documents as .GIF images. They can also download stored documents and fax messages in PDF or TIFF file formats. Once fax images are stored, every conceivable attribute of the fax is searchable: date, time, CSI, caller ID, number of pages, DNIS, and more. Incoming and outgoing faxes can also be tracked before, during, and after transmission. Tracking can also be done by arrival confirmation, time of delivery, undeliverable notification, alternate fax numbers, transmission replay, and billing information. The FaxCore document server also provides automatic archival of all faxes sent or received. Inbound and outbound faxes can be automatically partitioned by FaxCore allowing simple archiving and intelligent file naming.

Bridging the Gap Between IT and Management: The FaxCore Difference

FaxCore bridges the gaps between managers who want ROI from a fax solution and IT professionals who need seamless integration without consuming network resources. For senior management, FaxCore reduces telephone costs, tracks phone company billing, provides instant fax archiving and retrieving, and protects the system from junk faxes. For IT professionals, FaxCore offers zero-touch deployment, easy distribution, 100% non-intrusive Exchange compatibility and database independence that is client-free.

FaxCore Resellers: Sales Partners in Business

FaxCore's reseller philosophy is geared towards ensuring end-user satisfaction. FaxCore's Partner Program identifies and selects resellers to be partners in distributing and supporting FaxCore solutions. In-depth training is an integral part of the FaxCore Partner Program, enabling resellers to offer customers the highest levels of service. FaxCore resellers are available to customize training programs to meet corporate needs. FaxCore's list of worldwide resellers is continually expanding with locations in North America, Europe, Asia-Pacific, and Australia.

FaxCore at a Glance: Key Facts

Headquarters	San Diego, CA
Organization	FaxCore is a privately held company focused on delivering next-generation fax server technology to help organizations improve their business operations. FaxCore's products are sold worldwide by a network of Authorized Resellers located in North America, Europe, Asia-Pacific, and Australia.
FaxCore Key Benefits	<ul style="list-style-type: none">● Centrally manages all inbound and outbound fax documents● Fast deployment with integrated workflow capabilities● Secure, reliable server infrastructure● Transforms fax server into a powerful collaboration server● Extends the power of fax communications to existing applications and processes● Enterprise-class reliability, availability, scalability, and performance● Document server delivers powerful archiving capabilities to easily access and exchange documents

For more information, please visit www.faxcore.com